


NAVIGATION NOTES

1. Each box represents a page on the site.
2. Main Level pages accessible from everywhere on site.
3. Second and third level pages are accessible only within a particular section.
4. Utility navigation is accessible from everywhere on the site.

<p>LOGO Arts Lab</p>	<p>Home Contact <input type="text" value="Search"/></p> <p>About Get Involved Newsroom Library</p>
 <p>ArtsLab was created by a collaborative of upper Midwest foundations to:</p> <ul style="list-style-type: none">• increase the leadership pool for tomorrow's arts sector• strengthen the presence of visionary small arts organizations in both urban and rural communities• enhance community vitality and engagement using the power of the arts	<p>LATEST NEWS</p> <p>Arts Across Minnesota Returns TEASER LONG The Minnesota State Arts Board is reintroducing the Arts Across Minnesota Program. Arts Across Minnesota exists to help make outstanding arts experiences available to residents in every region of the state through festivals and touring presentations that engage local artists, children, and other members of the public in community arts celebrations. MORE</p> <p>FEATURED IN THE LIBRARY</p> <p>A Book to Read: Leadership from the Inside Out Are leaders "born" or are they "nurtured?" Kevin Cashman, in his best-selling work <i>Leadership from the Inside Out</i> affirms that leadership is nurtured, and in fact that the best way to grow as a leader is to grow as a person. The book is a guide, a journal that offers the reader a roadmap through which to reflect and navigate the reader's own leadership development process. MORE</p> <p>Lab Login</p> <p>WHAT'S CURRENT</p> <p>Events April 14, 2008, 5:00 p.m. Event Title Here Event location here TEASER SHORT shows up here. MORE</p> <p>New in the Library Name of Library Item TEASER SHORT shows up here. MORE</p> <p>New in the Library Name of Library Item TEASER SHORT shows up here. MORE</p> <p>New in the Library Name of Library Item TEASER SHORT shows up here. MORE</p>
<p>Arts Lab 2908 Hennepin Avenue South Minneapolis, Minnesota 55408 612.341.0755 artslab@artsmidwest.org</p>	

Page Details

The Lab Login appears in the same spot on every page.

The brief About statement at left should give a quicker overview that also tells that ArtsLab is NOT a traditional grant program.

Center content box "teases" news or library items, or only one or the other, depending on what's happening at any given time. These are located in position 1 or 2.

The What's Current box at right can include Events or New in the Library, using the title, location if there is one, date if there is one, and short teaser.

1.0 ABOUT

<p>LOGO Arts Lab</p>	<p>Home Contact <input type="text" value="Search"/></p> <p>About Get Involved Newsroom Library</p>		
<p>About graphic</p> <p>Mission, Vision, Values, Goals</p> <p>Project Outcomes</p> <p>FAQ</p> <p>The Collaborative</p>	<p>ABOUT ARTSLAB</p> <p>ArtsLab is a three-year capacity-building program whose purpose is to strengthen arts organizations in Minnesota.</p> <p>The program includes two peer groups of eight nonprofit arts organizations—a metro and a rural group—to learn together, share best practices, and receive support to strengthen their organizational infrastructure.</p> <p>ArtsLab is not a traditional grant program. The program is a robust tool for strengthening organizations as well as their individual leadership, offering a diverse set of activities including an in-depth organizational assessment process, quarterly peer learning gatherings, one-on-one consultative support, distance learning, and modest operational support grants.</p> <p>ArtsLab offers a diverse set of activities designed to strengthen the organization, including the following:</p> <ul style="list-style-type: none">• A significant pre-assessment component, as a part of the application process into the program• Quarterly peer learning gatherings of each cohort• Significant one-on-one consultative support on issues identified in the assessment process• Local mentoring relationship• Distance learning• Regular assessment and evaluation of each grantee's process• Operational support grants of up to \$10,000 per year or a total of \$30,000 during the term of program participation to each ArtsLab II organization, in recognition of the time investment in the program activities as well as the potential need to purchase additional capacity-building products/services identified throughout the	<p>Lab Login</p>	<p>PROJECT OBJECTIVES</p> <ol style="list-style-type: none">1. Maximize the depth and stability of smaller, visionary arts organizations in Minnesota's urban and rural communities.2. Strengthen the arts leadership pool for tomorrow, infusing participating organizations with leadership and management skill building to promote long-term community impact.3. Improve the quality of life in communities served, by making use of the power of the arts in community development that is responsive to the changing demographics of our region.
<p>Arts Lab 2908 Hennepin Avenue South Minneapolis, Minnesota 55408 612.341.0755 artslab@artsmidwest.org</p>			

Page Details

Circles represent the paint smudge circles, color coded to each section.

1.2 ABOUT: Project Outcomes

<p>LOGO Arts Lab</p>	<p>Home Contact <input type="text" value="Search"/></p> <p>About Get Involved Newsroom Library</p>	
<p>About graphic</p> <p>Mission, Vision, Values, Goals</p> <p>Project Outcomes</p> <p>FAQ</p> <p>The Collaborative</p>	<p>PROJECT OUTCOMES</p> <ul style="list-style-type: none">• incorporation of assessment and self-reflection into the life of participant organizations.• A strengthened presence of the participant organizations in the community.• A broadened pool of strong leaders in the arts.• A deepened understanding of the needs and best practices in strengthening the regional arts ecosystem among both the funding community and the participant organizations. <p>Business Justification</p> <ul style="list-style-type: none">• This project is one in which the foundations have a significant opportunity to fulfill many aspects of their promises to the region:• The project is focused on developing strong and effective arts leadership in the Twin Cities and Greater Minnesota, and is committed to working for a significant period of time with grantees to achieve that desired impact.• Through the leadership role that the foundations would play as a funder collaborative, the project offers a unique learning opportunity for the foundations as well as for the organizations and communities engaged in the project—a culture of continuous learning.• The project offers the foundations the opportunity to play a major role as a catalyst to advance promising solutions to ensure the well-being of the peoples in the region.• The project offers opportunity for the foundations to play a significant catalytic role in shaping a vibrant future for not only the arts and cultural sector, but for enhancing the well-being of the region's people and the communities in which the arts are	<p>Lab Login</p>
<p>Arts Lab 2908 Hennepin Avenue South Minneapolis, Minnesota 55408 612.341.0755 artslab@artsmidwest.org</p>		

Page Details


This copy seems to have a sub-area (Business Justification) that was not fully formatted in the document I received. I have added that as a subhead.

In general, copy should be more broken up with subheads.



Caption


2.0 GET INVOLVED

<p>LOGO Arts Lab</p>	<p>Home Contact <input type="text" value="Search"/></p> <p>About Get Involved Newsroom Library</p>	
<p>Get Involved graphic</p> <p>Events For Potential Trainers For Grantees</p>	<p>GET INVOLVED</p> <p>ArtsLab has opportunities for arts organizations in the pilot areas and for people who are interested in working for ArtsLab as trainers and consultants.</p> <p>Eligible organizations have met the following criteria:</p> <ul style="list-style-type: none">• Arts as primary mission (or in the case of some organizations serving rural communities or communities of color, a human services agency with a sustained arts program)• Current 501(c)3 status• 2 year history of programming• Budget size has been established reflecting the substantially different circumstances of the rural arts sector.<ul style="list-style-type: none">o Metro Twin Cities applicants: \$75,000 to \$400,000/year over the previous 2 yearso Greater Minnesota applicants: \$20,000 to \$135,000/year over the previous 2 yearso In the case of a human services agency with a sustained arts program, this eligibility requirement is for the arts program or department and not for the agency as a whole• One full-time paid staff person, or in the case of a rural cohort or community of color, one key consultant or major volunteer director• An actively engaged board of directors• Ability to assemble a committed leadership team of three to four people, including key board and staff leadership. It is expected that the participating organization's leadership team fully participate in all ArtsLab activities.• Recommendations from community leadership indicating recognition as artistic leaders in their community as well as responsiveness to their community and environment• Located in one of the Minnesota counties as listed in the box on page front side of this page.	<p>Lab Login</p>  <p>Caption</p>
<p>Arts Lab 2908 Hennepin Avenue South Minneapolis, Minnesota 55408 612.341.0755 artslab@artsmidwest.org</p>		

Page Details

Sharon, do you have a new take on this copy?

2.1 GET INVOLVED For Grantees

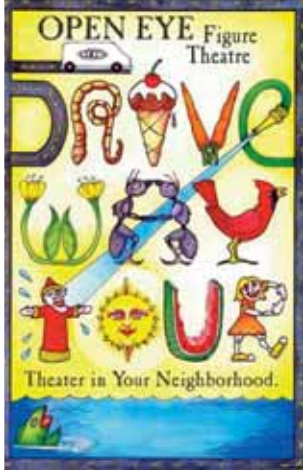
<p>LOGO Arts Lab</p>	<p>Home Contact <input type="text" value="Search"/></p> <p>About Get Involved Newsroom Library</p>
<p>Get Involved graphic</p> <p>Events For Potential Trainers For Grantees</p>	<p>FOR GRANTEES</p> <p>The first step to applying for a grant is to come to an informational meeting the second week of March. See the Calendar of Events for dates. This will be an opportunity to learn more about ArtsLab, as well as to begin your own assessment process.</p> <p>These sessions will include both application information and also a "mini assessment workshop" to give you a sense of the focus ArtsLab. ArtsLab staff encourage you to come as a team from your organization to the workshop.</p> <p>Register for the Informational Workshop by contacting</p> <p>ArtsLab Sharon Rodning Bash, Program Director 2908 Hennepin Avenue, Suite 200 Minneapolis, Minnesota 55408-1954</p> <p>Phone: 612.341.0755, ext. 63 Mobile: 612.388.2765 Email: ArtsLab@artsmidwest.org</p> <p>photo</p> <p>Lab Login</p>  <p>Caption</p>
<p>Arts Lab 2908 Hennepin Avenue South Minneapolis, Minnesota 55408 612.341.0755 artslab@artsmidwest.org</p>	

Page Details


Sharon, do you have a new take on this copy?

2.3 GET INVOLVED: Events

Page Details

<p>LOGO Arts Lab</p>	<p>Home Contact <input type="text" value="Search"/></p> <p>About Get Involved Newsroom Library</p>
<p>Get Involved graphic</p> <p>Events For Potential Trainers For Grantees</p>	<p>EVENTS Current grantees—looking for events specific to you? Log into the Lab to find your events. Only public events are listed on this page.</p> <p>Event 1 Description Date, time, location</p> <p>Event 2 Description Date, time, location</p> <p>Event 3 Description Date, time, location</p> <p>Lab Login</p>  <p>Caption</p>
<p>Arts Lab 2908 Hennepin Avenue South Minneapolis, Minnesota 55408 612.341.0755 artslab@artsmidwest.org</p>	

3.0 NEWSROOM

<p>LOGO Arts Lab</p>	<p>Home Contact <input type="text" value="Search"/></p> <p>About Get Involved Newsroom Library</p>
<p>Newsroom graphic</p> <p>What's new among ArtsLab grantees?</p> <p>What's new in the Minnesota arts community?</p> <p>What's new in organizational learning?</p> <p>What's new among funders?</p>	<p>NEWSROOM</p> <p>Ten Thousand Things Named the Best Ten Thousand Things Theatre's production of Richard III was recently named by the Star Tribune as the Outstanding Small Theater Production of 2007. This is the fifth straight year that the small theater company has received this honor. . <i>in What's new among ArtsLab grantees?</i> MORE</p> <p>Are 501(c)(3) Organizations Out of Sync? "The more rapidly society changes, the more out of synch the 501(c)(3) organization is likely to be." In a particularly challenging article printed in the Grantmakers in the Arts Reader, Adrian Ellis focuses on the characteristics of 501(c)(3) nonprofit organizations and the disadvantages they may face in the context of rapidly changing markets. <i>in What's new in organizational learning?</i> MORE</p> <p>Mongolian Ensemble Tours Minnesota An Da Union, a musical ensemble from Inner Mongolia, is currently touring small venues in the upper Midwest, as a part of Arts Midwest's World Fest program. Arts Midwest World Fest's overall purpose is to foster an understanding of and appreciation for global uniqueness and differences. <i>in What's new in the Minnesota Arts Community News.</i> MORE</p> <p>Arts Across Minnesota Returns The Minnesota State Arts Board is reintroducing the Arts Across Minnesota Program. Arts Across Minnesota exists to help make outstanding arts experiences available to residents in every region of the state through festivals and touring presentations that engage local artists, children, and other members of the public in community arts celebrations. You may find more information about this opportunity. <i>in What's new among funders?</i> MORE</p>
	<p>Lab Login</p>  <p>Caption</p>
<p>Arts Lab 2908 Hennepin Avenue South Minneapolis, Minnesota 55408 612.341.0755 artslab@artsmidwest.org</p>	


Page Details

The topic list can be expanded or changed over time.

The stories in the content area on this page are the most recent in reverse chronological order.

3.1 GRANTEE NEWS

Page Details

<p>LOGO Arts Lab</p>	<p>Home Contact <input type="text" value="Search"/></p> <p>About Get Involved Newsroom Library</p>	
<p>Section graphic</p> <p>What's new among ArtsLab grantees?</p> <p>What's new in the Minnesota arts community?</p> <p>What's new in organizational learning?</p> <p>What's new among funders?</p>	<p>GRANTEE NEWS</p> <p>These news stories about the ArtsLab grantees are listed in date order, with the most recent first.</p> <p><u>I would prefer to see them listed alphabetically by title</u></p> <p>Ten Thousand Things Named the Best Ten Thousand Things Theatre's production of Richard III was recently named by the Star Tribune as the Outstanding Small Theater Production of 2007.. MORE</p> <p>Item 2 Title TEASER SHORT Site dedicated to tracking changes occurring in education. Categories of information. MORE</p> <p>Item 3 Title TEASER SHORT Site dedicated to tracking changes occurring in education. Categories of information. MORE</p> <p>Item 4 Title TEASER SHORT Site dedicated to tracking changes occurring in education. Categories of information. MORE</p> <p>Item 5 Title TEASER SHORT Site dedicated to tracking changes occurring in education. Categories of information. MORE</p> <p>Item 6 Title TEASER SHORT Site dedicated to tracking changes occurring in education. Categories of information. MORE</p> <p>Item 7 Title TEASER SHORT Site dedicated to tracking changes occurring in education. Categories of information. MORE</p>	<p>Lab Login</p>  <p>Caption</p>
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3.11 NEWS STORY IN GRANTEE NEWS

Page Details

LOGO
Arts Lab

Home Contact

Search

About | Get Involved | Newsroom | Library

Newsroom
graphic

What's new among
ArtsLab grantees?

What's new in the
Minnesota arts
community?

What's new in
organizational
learning?

What's new among
funders?

TEN THOUSAND THINGS NAMED THE BEST

"It's a delicious irony that to see some of the most skilled theater in the Twin Cities, you must journey to the least prosperous fringes." —*St. Paul Pioneer Press*



Ten Thousand Things Theatre's production of *Richard III* was recently named by the *Star Tribune* as the Outstanding Small Theater Production of 2007. This is the fifth straight year that the small theater company has received this honor. It was also selected for the Outstanding Musical of 2007: *Little Shop of Horrors*.

[Read what the critics had to say about Richard III](#)
(link to www.startribune.com/entertainment/onstage/11503126.html)

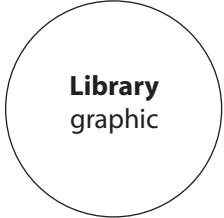
[SEE ALL GRANTEE NEWS STORIES](#)

Lab Login



Caption

4.0 LIBRARY

<p>LOGO Arts Lab</p>	<p>Home Contact <input type="text" value="Search"/></p> <p>About Get Involved Newsroom Library</p>
<p></p> <p><i>Leadership Training</i> Leadership team development Board development</p> <p><i>Adaptation to Change</i> Strategic planning Program development Community engagement Evaluation</p> <p><i>Business Management</i> Financial management Fund raising Marketing & communication Human resources management</p> <p><i>Operating Systems</i> Technology Systems, policies and procedures</p>	<p>THE LIBRARY</p> <p>ArtsLab's library pages are an ever-growing interactive resource library designed to help you make your organization more effective. Browse by category or enter what you're looking for in the Search Box, whether it's a guide to grantmaking fundamentals, a streaming video on funding collaboratives, or the latest word on E-Arts-Connect.</p> <p>Still can't find it? Contact us at us@artslab.org and we'll help you track down the right resources.</p> <p><i>Our featured library items this week:</i></p> <p>A Book to Read: Leadership from the Inside Out Are leaders "born" or are they "nurtured?" Kevin Cashman, in his best-selling work <i>Leadership from the Inside Out</i> affirms that leadership is nurtured, and in fact that the best way to grow as a leader is to grow as a person. The book is a guide, a journal that offers the reader a roadmap through which to reflect and navigate the reader's own leadership development process. It is a practical guide with tools that can be worked through gradually. It is also a guide that is transformative in its approach to redefining leadership—focusing on the character of the person and how our character can be developed to enrich and empower those with whom we work. MORE</p> <p>A PDF to Read: Emotional Intelligence The Center for Creative Leadership has identified three significant career derailers for executives: difficulty handling change, inability to work on a team and poor interpersonal relations. The following two articles from the Center for Creative Leadership discuss leadership in today's workplace as it relates to emotional intelligence. MORE</p> <p>Lab Login</p> <p>NEW IN THE LIBRARY</p> <p>Open Education.net TEASER SHORT Site dedicated to tracking changes occurring in education. Categories of information include... MORE</p> <p>Center for Community Innovation TEASER SHORT Coalition for faculty, staff, and students in the UC Berkeley Institute of Urban and Regional Development working in the San Francisco... MORE</p>
<p>Arts Lab 2908 Hennepin Avenue South Minneapolis, Minnesota 55408 612.341.0755 artslab@artsmidwest.org</p>	

Page Details

The category names shown in italics would lead to pages that explain what types of content fits into Leadership Training, Change Management, etc., but the category pages would not themselves have library content.

The items in the center content area are promoted to this position intentionally. The most recent item would appear first.

Items in the right sidebar are the most recent items, in reverse chronological order (the same ones that would appear on the home page, although possibly more of them). NEED TO SET A NUMBER — HOW MANY SHOULD APPEAR?

4.1 LEADERSHIP TRAINING

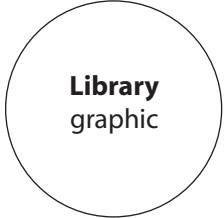
<p>LOGO Arts Lab</p>	<p>Home Contact <input type="text" value="Search"/></p> <p>About Get Involved Newsroom Library</p>
<p>Library graphic</p> <p>Leadership Training</p> <ul style="list-style-type: none">Leadership team developmentBoard development <p><i>Adaptation to Change</i></p> <ul style="list-style-type: none">Strategic planningProgram developmentCommunity engagementEvaluation <p><i>Business Management</i></p> <ul style="list-style-type: none">Financial managementFund raisingMarketing & communicationHuman resources management <p><i>Operating Systems</i></p> <ul style="list-style-type: none">TechnologySystems, policies and procedures	<p>LEADERSHIP TRAINING</p> <p>Intro copy about why leadership training is important for arts organizations. The copy below would give a general idea of the types of resources the user will find in the sections that fit into this category.</p> <p>In this section you'll find resources about:</p> <ul style="list-style-type: none">• <u>Leadership team development</u>—general description of the types of resources found in this area• <u>Board development</u>—training exercises, retreat agendas, essays about the line between micromanaging and providing guidance <p>photo</p> <p>Lab Login</p> <p>NEW IN THE LIBRARY</p> <p>An Overview of Emotional Intelligence and Diversity</p> <p>Developing the capacity to understand and manage feelings and deal effectively with others... MORE</p> <p>Center for Community Innovation</p> <p>TEASER SHORT TRUNCATED AFTER 13 WORDS Coalition for faculty, staff, and students in the UC Berkeley Institute of Urban... MORE</p>
<p>Arts Lab 2908 Hennepin Avenue South Minneapolis, Minnesota 55408 612.341.0755 artslab@artsmidwest.org</p>	

Page Details

This type of page appears if the user clicks on one of the italic section subhead in the secondary navigation.

It's necessary to have this page for the site's architecture, plus it provides a chance to give the user an overview of what they can expect in each section of the library, in case there are terms that are less familiar or jargon.

4.1.2 LIBRARY, LEADERSHIP TRAINING, LEADERSHIP TEAM DEVELOPMENT

<p>LOGO Arts Lab</p>	<p>Home Contact <input type="text" value="Search"/></p> <p>About Get Involved Newsroom Library</p>
<p></p> <p><i>Leadership Training</i></p> <ul style="list-style-type: none">Leadership team developmentBoard development <p><i>Adaptation to Change</i></p> <ul style="list-style-type: none">Strategic planningProgram development <ul style="list-style-type: none">Community engagementEvaluation <p><i>Business Management</i></p> <ul style="list-style-type: none">Financial managementFund raisingMarketing & communicationHuman resources management <p><i>Operating Systems</i></p> <ul style="list-style-type: none">TechnologySystems, policies and procedures	<p>LEADERSHIP TEAM DEVELOPMENT</p> <p>Here are the entries in our library that pertain to human resource development. They are listed in date order, with the most recent first.</p> <p><u>I would prefer to see them listed alphabetically by title</u></p> <p>An Overview of Emotional Intelligence and Diversity Developing the capacity to understand and manage feelings and deal effectively with others, no matter how great the differences, is a critical competence in today's diverse workplace. MORE</p> <p>Leadership Skills and Emotional Intelligence A study that shows key leadership skills and perspectives are related to aspects of emotional intelligence and the absence of emotional intelligence was related to career derailment. MORE</p> <p>Leadership from the Inside Out Are leaders "born" or are they "nurtured?" Kevin Cashman, in his best-selling work <i>Leadership from the Inside Out</i> affirms that leadership is nurtured, and in fact that the best way to grow as a leader is to grow as a person. MORE</p> <p>Item 4 Title TEASER SHORT Site dedicated to tracking changes occurring in education. Categories of information. MORE</p> <p>Item 5 Title TEASER SHORT Site dedicated to tracking changes occurring in education. Categories of information. MORE</p> <p>Item 6 Title TEASER SHORT Site dedicated to tracking changes occurring in education. Categories of information. MORE</p> <p>Lab Login</p> <p>NEW IN THE LIBRARY</p> <p>Open Education.net TEASER SHORT Site dedicated to tracking changes occurring in education. Categories of information include... MORE</p> <p>Center for Community Innovation TEASER SHORT Coalition for faculty, staff, and students in the UC Berkeley Institute of Urban and Regional Development working in the San Francisco... MORE</p>
<p>Arts Lab 2908 Hennepin Avenue South Minneapolis, Minnesota 55408 612.341.0755 artslab@artsmidwest.org</p>	

Page Details

The list in the content area would include all library items that fit into this subcategory. Probably list up to 20 on a page, and if there are more than 20, there would be a "pager" at the bottom allowing the user to select the next page of listings.

5.0 THE LAB

LOGO Arts Lab

Home Contact

About | Get Involved | Newsroom | Library

The Lab graphic

EVENTS

NEXT SESSION
Title Goes Here

Details:
Saturday, March 8, 2008
10:00 a.m. – 12:30 p.m.
Plains Art Museum
704 First Ave. North
Fargo, ND

Documents you'll need:
• [agenda.pdf](#)
• [supporting.doc](#)
• [supporting.xls](#)

PREVIOUS SESSION
Title Goes Here

Documents from this session:
• [supporting.doc](#)
• [supporting.xls](#)

[ARCHIVE OF PAST SESSIONS](#)

LATEST IN THE LAB


PEP TALK from Sharon or one of the trainers on a weekly topic, like an editor's note. What's coming up, what should everyone know right now?

FORUMS	topics	posts	last post
Leadership Training	5	123	2 hours, 23 minutes ago by Gina B
Adaptation to Change	17	312	10 minutes ago by George F
Business Management	9	57	12 days, 2 hours, 13 minutes ago by Natalie G
Operating Systems	27	552	1 minute ago by

Lab Logout

My Profile

GRANTEE CORNER



Caption

[See a list of all grantees](#)

Arts Lab | 2908 Hennepin Avenue South | Minneapolis, Minnesota 55408 | 612.341.0755 | artslab@artsmidwest.org

Page Details

Will there be instances where more than one session is upcoming (one this month, one next month, etc.) and you want both to show up in the Events sidebar?